
2018 – 2019

PSC Member

Member Benefits

APARTMENT ASSOCIATION
GREATER DALLAS

How To Get Involved

Advertise

- Rooflines
- Buyer's Guide Online
- Website
- E-news

Sponsor

- 15 Events A Year
- NAAEI Credentials 1 per semester
- Education Conference
- Give to Community Service

Attend

- Volunteer
- Networking Event
- Play In Tournaments
- Get Certified
- Attended Trainings

Advertise

Rooflines

- Rooflines is a Nationally recognized magazine
- It is distributed to 5,500 AAGD Members
- Distributed in print and digital
- Digitally 30 days – 5,200 page views – average time 2 minutes and 34 seconds

Digital Ads

- Banner ads on homepage & ads in monthly newsletter available
- Newsletter Analytics: 18% open rate & 10% CTR
- Web Average for 30 days:
- 5,000 users – 21,000 page views – 2 min. & 20 sec.

BGO

Buyer's Guide Online

- Member's Search our guide to ensure their product and service partners are members.
- Banner ads available, 1 Free Listing with Membership
- Last 30 days – 1,200 page views – average time 1 minute 26 seconds.

Sponsorships

Events

- Get recognized at the event
- Be listed on event web page
- Be listed on individual email promos for the event
- Be listed in Rooflines on promo and recap

Education

- Fall 2019 Credential Available – get access to 6 credential courses and 100 candidates
- 2020 Education Conference – 1 day event with over 600 property teams and regionals – exclusive event

Community

Service Projects

- Donate resources or time to 2019 service project
- Donate to Costume for Kids Fundraiser
- Donate to Toys For Tots Fundraiser

Attend

Volunteer

- Join a committee
- If you are not on a committee join Next Gen.
- Give your time to our community service project in the Spring

Events

- We have 15 events each year
- Last year we had over 8,000 people attend our events and classes.
- Get a booth at the AAGD Trade Show

Training

- Get your CAS - Certified Apartment Supplier.
- Network and meet on-site teams, managers, supervisors and regionals.